

JULY / AUGUST 2012

House Beautiful

BIG STYLE — IN SMALL SPACES

425 SQ. FT.
ONE-ROOM

1,200 SQ. FT.
TWO-STORY

1,850 SQ. FT.
BEACH HOUSE

640 SQ. FT.
APARTMENT

1,450 SQ. FT.
COTTAGE

THE MOST
MAGICAL
LITTLE ROOMS
IN EVERY
HOUSE!

PLUS
AMAZING
PAINT
COLORS



RUGS JUTE

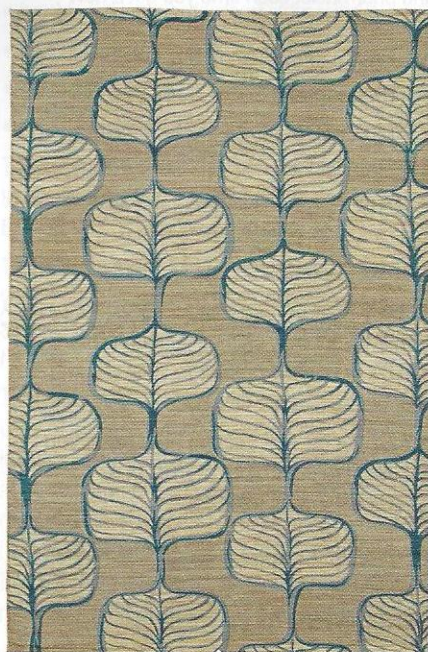
A chic decorating staple, now printed, patterned, and full of more personality than ever.

Produced by
ORLI BEN-DOR



Ankara Soumak

A small section of an antique Turkish rug, magnified to create an abstract floral. Hand-knotted jute, 4' x 6', \$685, by Roost. harbingerla.com.



Bemba

In this soft palette, a pattern of rhythmically undulating leaves feels both organic and modern. Printed jute, 5' x 8', in Plaster, \$199. westelm.com.



Porto

Natural jute provides a muted ground for bold wool stripes. Handwoven jute and wool, 6' x 9', \$4,800, by Kerry Joyce. mansourmodern.com.



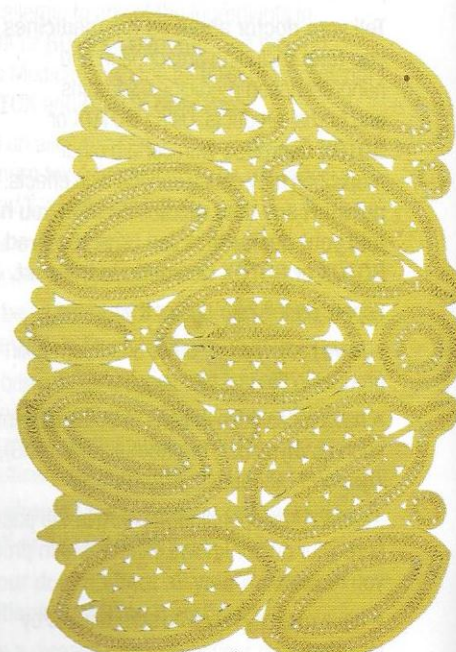
Lancaster

A traditional design reinvented in jute—still classic, just less formal. Hand-knotted jute and hemp, 5' x 8', in Cinnabar, \$1,100, by Lauren. ralphlauren.com.



Heninger

The rich colors and visual impact of an ikat. Hand-knotted hemp and jute, 6' x 9', in Purple Haze, \$1,199, by Thom Filicia. safavieh.com.



Entwined Leaf

Like lace for your floor. We love the homespun vibe contrasted with the bright hue. Looped and knotted jute, 5' x 7', in Lime, \$398. anthropologie.com.